

world
premiere
of
actics.com
on
march
8th
2007

Join us for the launch of Actics.com

The world's first ethical management tool

Come and celebrate the upgrade of Actics from underground widget to public social community.

Actics.com is a new community, which enables companies and individuals to live their ethical values with the help of those who matter most to them.

State your values! Express them in actions! Improve through feedback!

We'll demo Actics and you can even test drive it yourself. We also hope you'd like to discuss the ethical potential of the web with likeminded industry luminaries.

Vibrant tunes accompany nutritious drinks and snacks.

The Actics party takes place at

The Coningsby Gallery
30 Tottenham Street, London W1T 4RJ
March 8th

6 – 8pm for the serious part of the evening
8 pm till late for the fun

We look forward to seeing you!

RSVP to:
andrea@creativity-in-action.com or nicolai@actics.com

